

REP: TEL# 703 528 7800  
FAX# 703 528 7880  
ORDER WORKSHEET

HARRIS REPORT FROM REP OCT9/12 13.05  
\*\*\*CHANGES\*\*\* \*\*\* WFTV-TV \*\*\*

REP HEADLINE# 6269463 TRF# 329213  
MOD# 3: UNAPPROVED REV #1 \$\$\$  
ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL  
3050 K ST NW,

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_  
PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE OCT9/12 13.05

REP: TO LENA  
FR JULIE  
OK'D M7-8  
TTL'S 294715  
PLS CFM, THX 10/9

STA:  
CON CM \* \* \* \* \* THIS IS A CASH IN ADVANCE SCHEDULE \* \* \* \* \*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:  
AGENCY ADVERTISER CODE = AGENCY EST# = 1537  
AGENCY PRODUCT CODE =  
1  
22 S 1200N-1230P 30 \$600.00 10/13 10/14 1 SA-SU

PROGRAM : NOON NEWS

REP HEADLINE# 6269463 TREF# 329213  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 HARRIS REPORT FROM REP FAX# 703 528 7880 OCT9/12 13.05  
ORDER WORKSHEET \*\*CHANGES\*\* \*\*\* WFTV-TV:\*\*\*

FAX# 703 528 7880 OCT9/12 13.05  
\*\*CHANGES\*\* \*\*\* WFTV-TV:\*\*\*

LINE#:	REP :	CD:	TIME	PERIOD	LGTH :	SEC :	RATE	START : DATE	END : DATE	:SPTS: /WK:	WEEK : INVT :	DAYs	:TOTAL: :SPTS:
:	:LINE#:	:											

PROGRAM : NEWS  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-22 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-27 FOR 2 SPOTS/WK

7.2 A 500P-600P

30

\$2,250.00

10/9

10/12

1

TU-F

1

PROGRAM : OVERNIGHT  
ORD COM1: WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 72-73

7.3 A 200A-359A

30

\$50.00

10/9

10/12

1

TU-F

1

PROGRAM : FBALL  
ORD COM1: DOLLARS ARE FROM HDL# 6269462  
STATION MAKEGOOD OFFERS: MISSED: SA-SU/1200N-1230P  
M7 OK'D BUY#22 SAT/700P-800P OCT13 (2/WK)  
BUY#27 OFFER: TU-F/500P-600P OCT9  
OFFER: TU-F/200A-359A OCT9  
CMT: WE CAN OFFER

7.4 A 330P-700P

30

\$2,750.00

10/13

10/13

1

SAT

1

PROGRAM : FBALL  
ORD COM1: DOLLARS ARE FROM HDL# 6269462  
STATION MAKEGOOD OFFERS: MISSED: SA-SU/1200N-1230P  
M7 OK'D BUY#22 SAT/700P-800P OCT13 (2/WK)  
BUY#27 OFFER: TU-F/500P-600P OCT9  
OFFER: TU-F/200A-359A OCT9  
CMT: WE CAN OFFER

7.5 A 330P-700P

30

\$2,750.00

10/13

10/13

1

SAT

1

PROGRAM : FBALL  
ORD COM1: DOLLARS ARE FROM HDL# 6269462  
STATION MAKEGOOD OFFERS: MISSED: SA-SU/1200N-1230P  
M7 OK'D BUY#22 SAT/700P-800P OCT13 (2/WK)  
BUY#27 OFFER: TU-F/500P-600P OCT9  
OFFER: TU-F/200A-359A OCT9  
CMT: WE CAN OFFER

7.6 A 330P-700P

30

\$2,750.00

10/13

10/13

1

SAT

1

PROGRAM : FBALL  
ORD COM1: DOLLARS ARE FROM HDL# 6269462  
STATION MAKEGOOD OFFERS: MISSED: SA-SU/1200N-1230P  
M7 OK'D BUY#22 SAT/700P-800P OCT13 (2/WK)  
BUY#27 OFFER: TU-F/500P-600P OCT9  
OFFER: TU-F/200A-359A OCT9  
CMT: WE CAN OFFER

7.7 A 330P-700P

30

\$2,750.00

10/13

10/13

1

SAT

1

CONTRACT TOTAL  
TOTAL SPOTS 294715.00  
136

MARKET TOTALS \$660,825 WFTV 44% WKMG 18% WESH 16% WOFL 15% WKCE 2% WRBW 3% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE